



شركة ميرك العربية السعودية
MEIRC Saudi Arabia

Creative and Innovative Thinking Skills

Duration 4 Days

Objectives

To explore why creative thinking is considered a core leadership skill and to enhance your power as a leader by enhancing your ability to think creatively.

Who Should Attend

- Everyone who is willing to learn about Creative and Innovative Thinking Skills

Course Outline

1. **What is creativity?**
2. **Why is creativity important?**
3. **The Foundation**
 - 3.1. Knowing how to learn
4. **Competence**
 - 4.1. Reading, writing, and computation
5. **Communication**
 - 5.1. Listening and oral communication

Adaptability

Creative thinking and problem solving
Personal Management: Self-esteem, goal setting, motivation, personal and career development
Group Effectiveness: Interpersonal skills, negotiation, team work
Influence: Organizational effectiveness and leadership
Creative Leadership: Skills that Drive Change
How Personal Power is Lost
Maximize Power by increasing Options
Dynamic Balance:
Divergent Thinking Guidelines
Divergent Thinking Application
PPCO strategies: Plusses, Potentials, Concerns, Overcoming Concerns