



شركة ميرك العربية السعودية
MEIRC Saudi Arabia

Cost Management and Cost Reduction Techniques

Duration 5 Days

Program Objectives

In today's era of global competition and rapid technological advancements, customer demands and competitive pressures have never been greater and operating in a cost-effective manner has become more critical than ever before. The new competitive environment demands more relevant cost and performance information on the organization's activities, processes, products, services, and customers. Indeed, managers need both the strategic vision and the tools that will provide them with the information they need to meet these challenges.

This objective of this course is to provide fundamental knowledge and understanding of the issues and elements of an effective cost management and cost reduction program. The course will introduce the tools and techniques necessary to make cost management and cost reduction a permanent part of the organization's culture.

Program Outline

Among the specific topics to be presented are:

1. Cost management and Cost Reduction: Goals and Issues;
2. Introduction to cost terms and concepts;
3. The traditional approach to cost control and cost reduction;
4. Strategic cost analysis and the modern approach to cost management and cost reduction;
5. Value analysis, Activity-based costing (ABC) and Activity-based management (ABM);
6. Cost reduction and cost management: the strategic role of Target, Kaizen, and Life-Cycle Costing Techniques;
7. The Balanced Scorecard;
8. Value Engineering, Downsizing and the management of capacity;
9. Benchmarking Techniques;
10. Costs of Quality
11. What Happens after Cost Reduction